



WOMEN *in* MANAGEMENT

Empowering the Women of USC since 1979

Luncheon with Dr. Barbara Ferrer Director of LA County Public Health

When: Friday, July 28, 2017, Noon **Where:** Norris Medical Library West Conference Room



As director of public health, Dr. Barbara Ferrer works to further the Los Angeles County Health Agency to further its mission to integrate services and activities that enable the Health Agency to build health equity across the county. The Department of Public Health is one of three agencies that make up the Health Agency. The other two are the Department of Health Services and the Department of Mental Health.

Dr. Ferrer was previously the chief strategy officer for the W.K. Kellogg Foundation, where she oversaw key program areas, including food, health, and well-being. She has also been a senior leader of public health agencies in Massachusetts, particularly in Boston.

Dr. Ferrer has a doctorate in social welfare from Brandeis University, where she was a Pew Doctoral Fellow. She also holds master's degrees in public health from Boston University and in education from UMass, Boston. She earned her bachelor's degree at UC Santa Cruz.

This event is part of the first ever USC Women in Management HSC Summer Program. Reservation and cancellation deadline is July 21, 2017 so we can get the catering worked out. Please email Ginger Mayerson at mayerson@usc.edu. Checks must be received by July 17 to Ginger Mayerson (MC 0281) to facilitate check-in. RSVPs will be voided on July 18 if checks are not received to accommodate the waiting list. WIM is responsible for each RSVP, so kindly bear in mind that there is no refund for no-shows. Please call Ginger at 323-384-6049 if you have any questions.

Dates and times subject to change, please RSVP to be notified.

Seating is limited, please RSVP at www.uscwim.org/calendar.asp ASAP and see the WIM Blog at www.uscwim.wordpress.com for more detail.

Women in Management (WIM) was formed in 1979 in response to the need for an organization for women in leadership positions at USC, and to address the issues of increased representation of women in responsible positions, equal pay for men and women holding similar positions, and the provision of a forum in which women could develop leadership skills. The purpose of the organization remains to provide a forum for communication, professional development, and career opportunities for women at USC.

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