



WOMEN *in* MANAGEMENT

Empowering the Women of USC since 1979

HSC Professional Development Workshop: “Team Dynamics” | Thursday, April 23th at 12pm

RSVP at www.uscwim.org/calendar.asp by April 21st

(Lunch sponsored by the Divisions of GHPGIM and Nephrology)

HSC Location: TBD

Leading the Workshop:

Dr. Rebecca Weintraub, Clinical Professor & Director, Master of Communication Management Program

“Rebecca Weintraub has spent more than thirty years in the field of strategic communication, executive coaching, facilitation, change management, and organizational behavior. She began her career as an assistant professor at California State Polytechnic University at Pomona (Cal Poly Pomona) where she was also the Director of Forensics. She then joined the Hughes Aircraft company, which became Hughes Electronics, where over a fifteen-year period she held a number of positions in communication and total quality in the satellite manufacturing division before becoming Director of Corporate Communications for the Corporation, a position she held for five years. In that position she was responsible for communication strategy and tactics for the corporation as well as providing executive coaching for a variety of Hughes executives. She left Hughes Electronics to join the consulting firm of Towers Perrin where she focused on strategic organizational communication, health and welfare benefits communication strategy, and change management. Her clients included Northrop Grumman, MGM, Mazda, AstraZeneca Pharmaceuticals, WellPoint Health Systems, and the L.A. Times.

Dr. Weintraub is currently a Clinical Professor of Communication at USC in the Annenberg School for Communication where she is both the Director of the Communication Management Master’s Degree Program and the Director of the Center for Corporate and Community Education. She teaches strategic organizational and corporate communication classes in that program. Her Strategic Corporate Communication course was Annenberg’s first on-line course. Dr. Weintraub was awarded the 2004 Best On-line Teaching award for higher education by the US Distance Learning Association. In addition to her teaching, she provides strategic communication planning, presentation, executive coaching, management training, and facilitation consulting services to organizations in the public, private, and non-profit sectors. Her clients have included such organizations as Toyota Motor Sales, Fox Networks, the Dental Health Foundation, Mindjet, the County of Los Angeles, and the Redondo Beach Unified School District, the US Navy and Department of Defense.

Dr. Weintraub received her Bachelor’s degree from UCLA and her Master’s and Ph.D. degrees from USC.”

(source: <https://pressroom.usc.edu/rebecca-weintraub/>)

Women in Management (WIM) was formed in 1979 in response to the need for an organization for women in leadership positions at USC, and to address the issues of increased representation of women in responsible positions, equal pay for men and women holding similar positions, and the provision of a forum in which women could develop leadership skills. The purpose of the organization remains to provide a forum for communication, professional development, and career opportunities for women at USC.

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