



WOMEN *in* MANAGEMENT

Empowering the Women of USC since 1979

Career Advancement Strategies with **Nicola Franklin**



Come explore Career Advancement Strategies with Nicola Franklin, Talent Acquisitions Operations Director at tronc Inc. This seminar explores techniques to position yourself for promotion and to communicate your value to line managers and recruiters. Topics covered include building a positive reputation, using networking skills for career development, crafting an effective elevator pitch, and creating your resume and LinkedIn profile.

Date: Tuesday, October 17, 2017

Time: 12:00 PM - 1:00 PM

Location: THH 371 (UPC: Mark Taper Hall)

Cost: Free to Members and \$10 for Non-Members/Guests

Please RSVP at www.uscwim.org/calendar.asp and see the WIM Blog at www.uscwim.wordpress.com, which might have more detail.

Women in Management (WIM) was formed in 1979 in response to the need for an organization for women in leadership positions at USC, and to address the issues of increased representation of women in responsible positions, equal pay for men and women holding similar positions, and the provision of a forum in which women could develop leadership skills. The purpose of the organization remains to provide a forum for communication, professional development, and career opportunities for women at USC.

Follow us on social media:



[Facebook](#)



[Twitter](#)



[Blog](#)